



GoTrip India Pvt. Ltd., a venture of VisitUSA LLC, provides travel solutions for customers and businesses in the rapidly growing travel markets of India and Southeast Asia. Hoteliers working with GoTrip get access to the Indian market through HotelKhoj.com, and to the global market through the VisitUSA network of travel Websites, which receive more than 5 million visits monthly. GoTrip strength in leveraging travel technologies to simplify the booking process for customers and in developing easy-to-use applications for hoteliers and agents lies in the expertise of our programming team and customer service personnel. GoTrip success would not be possible without our commitment to excellent, 24/7 service for our customers and business clients.

GoTrip parent company, VisitUSA LLC, was established in 1998 and is based in the United States. Since its inception, it has offered extensive and structured travel solutions to its global customers. The company focuses on creating a value-based system of travel agents and service providers that are driven by intelligence and quality exposure. VisitUSA's decade-long expertise in the travel and marketing domains has established the company as one of the leading providers of B2B and B2C travel solutions and services in the industry.

# A GLIMPSE OF OUR ONLINE PRESENCE



**HotelKhoj.com:** Traveling in India has never been simpler than with this unique "Web travel agent," featuring personalized service, 24x7 customer support, the widest hotel inventory in India, and the ability for users to plan trips in great detail.

**TravelAffiliatePro.com:** Powers the fastest-growing network of affiliates involved in direct sales across the globe. This rapid growth is fueled by our industry-leading payouts to agents and Website owners, along with our unique 2nd-tier commission program. Our dedicated affiliate partners benefit from access to more than 80,000 properties around the world and have the freedom to add completely customizable white-label solutions to any of their affiliate Websites.

**QuickBooking.com:** Looking for a hotel near the airport in Delhi for less than \$50? Stop searching and let our agents do the work. This Website brings the travel agent back to the customer via an easy-to-use application that allows visitors to make free text requests to our seasoned travel agents. We stay a step ahead of searches by putting trained agents to work for our customers. Because it is designed with intelligence, it's known as "your personal travel agent online."

**VisitUSA.com:** Our flagship Web portal provides extensive information to visitors, offering information on more than 10,000 destinations.

**Our Affiliate Partners:** With 1000+ affiliate partner Websites, hoteliers benefit from getting instant visibility across our entire network of Websites with one simple application. Affiliates benefit, as they can access the widest range of properties and are able to pass on the lowest prices to customers.

# TRAVEL COMMERCE STRATEGY



The American and Asian travel markets have tremendous potential for growth. GoTrip is well situated to capitalize on this growth. Much of that potential is in the area of OTAs, but only the real performers understand the huge difference in strategy for each of them. GoTrip is that step forward for navigating the dynamics of the changing needs and behaviors in the Asian market. Thorough understanding of this region comes from more than 308 combined years of experience in this domain, accumulated by our seasoned and energetic team of professionals. This level of proficiency gives the company that competitive edge over any other service provider in this industry.

Operations are funded by the parent company, which results in no liabilities being carried into future endeavors. We carry with us a wealth of experience and knowledge, which we share and apply as we make travel an increasingly better experience.

# WHAT MAKES US DIFFERENT?



As a full-service OTA, we make it a point to be the single contact for all of our customers' and business partners' travel needs. Our size and experience allow us to stay a step ahead as we continue to develop innovative travel solutions while maintaining our commitment to the highest level of service.

## WHAT SETS US APART?

**DISTRIBUTION OF TRAVEL SERVICES:** We offer compatible, dependable, and quick B2B solutions for small and large enterprises. These include white-label and co-branded solutions, automated subscriptions of inventory, and custom solutions for booking systems.

**CUSTOMER SERVICE:** Our experienced staff provides our customers and business partners with 24x7 support. Service is a core philosophy, and we have taken it to the next level by developing innovative support solutions. These include the Quick Booking Club, whereby customers can not only minimize property search time by letting our travel agents do the work but can also be assured of the best deals.

**ACCESS TO MULTIPLE PAYMENT GATEWAYS:** We are dedicated to providing convenient payment options to all our customers, and we accept payments in multiple currencies via credit cards, debit cards, Internet banking, banker's check, cash, demand drafts, and mobile.

**MULTIPLE PLATFORM SUPPORT:** Our entire platform and inventory is accessible through the Web, desktop, and mobile.

**PARTNER PROGRAMS:** These give hoteliers access to nearly 5 million page impressions monthly, and they provide the highest commissions to travel agents, affiliates, and other resellers.